

George Smith

Fundraising Coordinator

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Profile Summary

Dynamic and results-oriented Fundraising Coordinator with over 5 years of experience in developing and implementing successful fundraising strategies for nonprofit organizations. Proven track record in securing major gifts and managing donor relations to enhance organizational sustainability. Adept at leveraging strong communication skills and innovative approaches to engage stakeholders and foster community partnerships.

Work Experience

Senior Fundraising Coordinator

American Red Cross

1st Jan, 2018 - 30th Sep, 2023

- Orchestrated annual fundraising gala, raising over \$500,000, a 20% increase from previous years.
- Developed a comprehensive donor engagement plan, increasing donor retention by 30% within two years.
- Collaborated with corporate partners, securing \$1.2 million in sponsorships over four years.

Fundraising Specialist

Habitat for Humanity

1st May, 2015 - 31st Dec, 2017

- Designed and launched a new digital fundraising campaign that increased online donations by 50%.
- Spearheaded volunteer engagement initiatives, increasing volunteer hours by 40% annually.
- Managed donor database, ensuring consistent communication and personalized donor recognition.

Education

Harvard University

Bachelor of Arts in Nonprofit Management

1st Sep, 2011 - 31st May, 2015

Skills

Fundraising Strategy, Donor Relations, Event Planning, Database Management, Communication, Strategic Partnerships

Notable Projects

Virtual Fundraising Initiative

Led a team to design and implement a virtual fundraising campaign, generating over \$200,000 and reaching a global audience.

Community Engagement Program

Developed a community engagement program that successfully mobilized local volunteers and enhanced organizational visibility.

Certifications

Certified Fund Raising Executive (CFRE)

Issued by CFRE International, 1st Dec, 2021

Awards

Excellence in Fundraising Award

Awarded by National Fundraising Professionals Association, 15th May, 2022